



Whippany Fire Company
5K Race Committee
440 Route 10
Whippany, NJ 07981

Dear Sir/Madame.

The Whippany Fire Company is proud to present our Annual 5K race/walk on Sunday May 7th, 2017. Whippany Fire Company has been serving Hanover Township for over 100 years with professional volunteers. We are reaching out to the business that serve Whippany in hopes you would be interested in becoming a sponsor for the event. 100% of funds raised from this event will go to the Whippany Fire Company so we continue to serve the business and residents of Whippany.

Enclosed you will find our corporate application for becoming a sponsor, poster for the race for you to hang as well as an application that can be reproduced for your employees to use. New this year if you have 20 or more employees/family that would take part will be offering a corporate rate of \$20.00 per person if you are signed up by April 1, 2017. After that date the fee will be the normal registration fee of \$25.00 per person till the 23th and \$30.00 after that date.

Your contribution will truly make a difference. We are confident that your investment will pay significant returns in the form of unique marketing and corporate goodwill. Please include a business card when you return your sponsor form. We ask that all sponsor return their paper work and payment by April 1st, 2017.

All sponsors will be recognized on our Facebook page and our Web site in addition to what is included in the sponsorship level you choose.

Visit www.whippanyfire.com/5k for more information. If interested, please contact Dale Cowley at 973-332-2630 or dcowley@whippanyfire.com, enclosed are the suggested levels of sponsorship.

Thank you in advance for your support

Dale R. Cowley

Dale R. Cowley
Race Director
dcowley@whippanyfire.com
973-332-2630

Sponsor Levels

Battalion Chief Level - \$1,500.00

Listed as sponsor on website with logo and link
company logo on race T-shirt
Promotional materials in race packet
Special PA announcements mentioning sponsor
name after the race
3 complimentary race entries

Deputy Chief Level – \$1,250.00

Listed as sponsor on website with link
company logo on race t-shirt
Logo displayed at registration area
Promotional materials in race packet
2 complimentary race entries

Captain Level – \$1000.00

Listed as sponsor on website with link
company name of race t-shirt
Promotional materials in race packet
Logo displayed at registration area

Lieutenant Firefighter Level – \$750.00

Listed as sponsor on website with link
company name on race t-shirt
Promotional materials in race packet
Logo displayed at registration area

Interior Firefighter Level – \$500.00

Listed as sponsor on website with link
company name on race t-shirt
Promotional materials in race packet
Logo displayed at registration area

Exterior Firefighter Level-\$250.00

Listed as sponsor on website with link
company name on race t-shirt
Promotional materials in race packet
Logo displayed at registration area

Friend of the Race \$100.00

Name listed on sponsor Banner
Name listed on Web Site



Whippany Fire Company 5K Sponsorship Form

I/We _____ would like to commit to
sponsoring the Whippany Fire Company 5K Race by sponsoring at the level checked below:

- | | |
|-------------------------------------|--------------------------|
| Battalion Chief Level - \$1,500.00 | <input type="checkbox"/> |
| Deputy Chief Level \$1,250.00 | <input type="checkbox"/> |
| Captain Level \$1000.00 | <input type="checkbox"/> |
| Lieutenant Level \$750.00 | <input type="checkbox"/> |
| Interior Firefighter Level \$500.00 | <input type="checkbox"/> |
| Exterior Firefighter Level \$250.00 | <input type="checkbox"/> |
| Friend of the Race \$100.00 | <input type="checkbox"/> |

Name _____ Date _____

Business name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ E-Mail _____

Authorized Signature _____

Make check payable to Whippany Fire Company in memo area write 5K ATT 5K Race Committee

Mailing Address

Whippany Fire Company 5K Race Committee

440 Route 10

Whippany, NJ 07981

